

- MRBID working with a local artist on an exciting concept design for an art installation on the superhub site, drawing inspiration from the former Rediffusion logo.
- Manor Royal 'Where Arts, Culture and Business collide' – event on 17th October at Gatwick Production Studios, celebrating creativity in Manor Royal – register to attend at [Manor Royal events](#).

CM thanked SS for his update, acknowledging there will be competition between businesses to attract people from the local talent pool. More work is required to tap into the excellent opportunities that exist at Gatwick, in Manor Royal and the town centre.

– Wendy Bell (WB) presented an update from the [Town Centre BID](#)

including:

- Latest footfall figures report over 9m visitors to Crawley town centre in August'23
- Major contributor to this success is the town centre events programme e.g. Make Music Day attracted +16,000 people on one day in June 2023 (5,000 in 2022)
- 63% visitors live more than 25 miles from Crawley; average dwell time 61 minutes.
- BID has recently introduced the Third Wednesday Club – networking aimed at professional services, supporting people as they return to the office.
- New CCTV cameras installed in Memorial Gardens
- [Creepy Crawley month](#) in October – diverse programme of events including ghost tours, zombie roaming act, giant spider installation and 'hauntological' workshops.
- Christmas Lights switch on 17th November; festive village in Queens Square
- Children's Business Fair in Queensway 9th December
- TC BID recently awarded the 'Best Bar None' accreditation for safety.

CM thanked WB for the update, asking how we get the message about everything that is happening out to *new* people. WB reported that events are advertised on the digital sign outside Three Bridges railway station, via social and local media and through the streetwise (RH) magazines. Vikki Illingworth suggested using colleges and schools to get the word out; WB to follow this up.

– Vikki Illingworth (VI) presented an update from the college

including:

- New term has started at pace with over 3,200 students enrolled so far; particular strength in growth of construction and engineering courses.
- Changes to GCSE grade boundaries this year meant many students entering college without maths and english.
- Institute of Technology – proud of support from the Town Deal board and local businesses. No building on site yet however hoping to recruit construction contractors before the end of 2023.
- Chichester College Group has published a new [Strategic Plan 2023-2026](#)
- Significant challenges around recruitment, particularly in the areas of student support and pastoral care.

– Sue Carey (SC) provided an [update on the job](#)

[centre](#) priorities for 2024 including:

- Increasing number of young people and those aged 50+ on Universal Credit (UC) and searching for work; overall picture in Crawley remains fairly stable
- Priorities for Job Centre include 50+, In Work Progression (IWP), Health & Disability and Crawley refugees.
- Refugee employability programme delivering employment support, English language and integration support – a local priority for Crawley.
- Core focus of job centres is to work with local employers to get people into work through work experience placements, work trials, bootcamps and Sector-based Work

Ian Duke asked if the job centres are seeing an increase in the number of Chagossians requiring support, following the

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| <p>final report details may be circulated electronically to the Town Deal Board after the next meeting.</p> <ul style="list-style-type: none">• A procurement exercise will begin shortly for a feasibility study for one building (out of four potential feasibility study sites) under the Town Centre Cultural Quarter (capital) project.• A First Line of Defense (FLOD) assurance statement will be signed off by the CBC Head of Corporate Finance (S151 Officer), which includes various governance, procurement and subsidy control policies and checks with confirmation that any external project partners also comply with these requirements. | |
| <p>Daran Bennett (DB) reported that an application has today been submitted by DanceHub (on behalf of Marina Studios) to the Arts Council to bid for capital funding to support a potential project in the town centre linked to the Crawley Growth Programme. This relates to the feasibility work as part of the Town Centre Cultural Quarter programme, as referred to in NT's previous update. DB expressed thanks to Clem Smith, Nigel Tidy and Liz Hart for their support and will keep the Town Deal Board informed of progress.</p> <p>1st November 2023</p> | |